## **Attachment 2 – DDI Quarterly Deliverables Report Form FY 2012**

## for Economic and Marketing Services "Downtown" shall be the area defined as such in the Downtown Master Plan - 2000

NOTE: Columns will expand to fit requested information.

	FY 2012 – Q1	FY 2012 – Q2	FY 2012 – Q3	FY 2012 - Q4	FY 2012 Total Year to Date	GOAL
Number of property sales in Downtown.						5
Number of Storefronts improved and occupied						N/A
Number of Downtown Businesses retained						N/A
New businesses locating in Downtown						20
Change in assessed valuation in Downtown.						(2% over current) 782,930,745
Change in number of employees in Downtown	ANNUAL	ANNUAL	ANNUAL			13,500
Change in number of residential units in Downtown						(20 additional) 1,006
Change in number of residents living in Downtown						(40 additional) 1,550
Number of building permits (for both public and private construction) issued in FY 2012 for Downtown.						50
Dollar amount of building permits (for both public and private construction) issued in FY 2012 for Downtown.						Positive growth in investment in downtown
Square feet of leasable office space in Downtown increases 5%  1. All Office Space  2. Multi-Tenant Office Space						(Positive growth in square feet of leasable space) at or above  1. +2,847,705 SF 2. +1,854,537 SF
Total percent commercial occupancy in Downtown.  1. All Office Space  2. Multi-Tenant Office Space						Occupancy rates of 85%
Number of clients served by DDI						40
Number of marketing events promoted by DDI						300
Newspaper articles and copies regarding DDI activities.						200